



2024 Benicia Certified Farmers Market

Thursdays, April 18-October 24/ First Street Between B & D

Open 4-8pm April-August & 4-7pm September-October

Corporate Sponsor

Business Name _____ Contact _____

Email Address _____ Phone _____

Address _____ City _____ State _____ Zip _____

Describe sales or activity you propose. ALL items sold or promoted MUST be listed. Photographs may be required.

Number of Spaces Requested (10 ft. x 10 ft. per space) _____

Sponsorship Levels:

Farmers Market Season has 27 Market days total

- \$3,000 Gold Corporate Sponsor (15 Market days included) 12 additional days at \$47/day
- \$1,500 Silver Corporate Sponsor (10 Market days included) 10 additional days at \$47/day
- \$1,000 Bronze Corporate Sponsor (5 Market days included) 5 additional days at \$47/day

Total Amount Enclosed: _____

Please indicate the dates you are requesting attendance:

PAYMENT

Credit Card # _____ **Exp. Date** _____

Check payable to Benicia Main Street

Please Return Application to: Benicia Main Street, 90 First Street, Benicia, Ca. 94510

PHONE (707) 745-9791 • EMAIL info@beniciamainstreet.org

General Information / Rules & Regulations

1. **LOCATION:** The market is located on First Street, between B and D Streets. Take the Central Benicia /East Second Street exit from I-780.
2. **HOURS OF OPERATION:** The market is open on Thursdays 4-8pm last Thursday of April—August and 4-7pm September—October.
3. **SETUP:** Barricades will be set up at 3:00pm. Vendors may begin setting up as soon as the barricades are up. **Vendor vehicles must be unloaded and off the street by 3:30pm.**
4. **BREAK DOWN & CLEAN UP:** All sales activities end at 8:00pm (April-August) and 7:00pm (September-October). **Do not break down early!** You must have your area cleaned and be ready to leave by 8:30pm (April-August) and 7:30pm (September-October). **NOTE: Vendors not off-site by this time are subject to a \$15 fine; this will be strictly enforced. Third violation subject to market probation.**
5. **WEEKLY FEES:** Vendors are accountable for paying their weekly space fee. Fees will be collected the following day by the Market Manager or staff. The credit card on file will be used to process payment.
6. **CANCELLATION:** If unable to attend the market, call or email by 4:00pm the Wednesday prior to market day. If we do not show record of cancellation, you will be responsible for paying for that space.
7. **INCLEMENT WEATHER:** In case of bad weather, call the Market Manager prior to noon on the day of the event. When in doubt, come to the market for a final decision. If it begins to rain, cover up items and check with market manager on early take-down.
8. **FARMERS:** Prices must be clearly posted. Must provide an itemized list (Load List) of all products sold at the market each market day. **Vehicles may not be parked on sidewalks; 20 foot clearance in the middle of the market must be maintained at all times for emergency vehicles.** Must maintain and leave booth space in a clean and sanitary manner. If you provide sampling, provide a trash container. Must post sign or banner that states farm/ranch, location of farm/ranch, and declare We Grow What We Sell. **Do not break down early; violation subject to market probation.**
9. **FOOD VENDORS:** Menus must be clearly marked with items and prices. You may not serve food not originally listed on the application without approval from the Market Manager. Samples can only be provided with approval of Health Department and in accordance with their regulations. The Market Manager has the right to limit food vendors selling like items. **Do not break down early; violation subject to market probation.**
10. **ARTS & CRAFTS:** In an effort to provide a variety of crafters to the market the manager may deny too many of the same craft. Handmade items are preferred and will be given priority consideration. **Do not break down early; violation subject to market probation.**
11. **NON-PROFITS:** Adult (21 plus) supervision must be at the booth at all times. Participation within the booth space is limited to 2-3 volunteers at a time. Groups are required to stay within the boundaries of their booth space. No flyering throughout the market. Groups wishing to sell or giveaway food items must have the necessary permit from the Health Department. **Failure to show after reserving a space or breaking down early may result in future denial.**
12. **FIRST STREET BUSINESS:** Your booth must reflect your business in terms of merchandise, services, and activity. Photographs may be required. **Do not break down early; violation subject to market probation.**
13. **ALL VENDORS:** All vendor spaces are assigned by Market Manager. No smoking within 25 feet of market zone. All sale items must be clearly marked with prices. Do not sell items not listed with the Market Manager. Must keep booth area clean and safe, including trash receptacle if you provide samples or any items for consumption. Do not put waste into flower beds, City or Market garbage cans, or gutters. Display the name and location of business or organization. Keep all business contained to booth space. **Canopies, tables, and displays must be kept within the confines of booth space; 20 foot clearance in the middle of the market must be maintained at all times for emergency vehicles.** Keep all items contained to booth space and off of sidewalks. Vendors that do not come to the market four consecutive market days without excusing themselves with Market Manager are subject to losing their space. No alcohol consumption in your booth, or in the market, during market hours.

I am applying for a space in the Benicia Certified Farmers Market. I have read and agree to the above Rules & Regulations. I will also convey all of these conditions with my staff/volunteers. I understand that I MUST cancel by 3:00 pm the Wednesday prior to market day or I will be charged the regular booth fee. I agree to this agreement.

SIGNED _____

DATE _____