



2021 Benicia Certified Farmers' Market

Thursdays, April 29-October 28/ First Street Between B & D

Open 4-8pm April-August & 4-7pm September-October

Corporate Sponsor

Business Name _____ Contact _____

Email Address _____ Phone _____

Address _____ City _____ State _____ Zip _____

Describe sales or activity you propose. ALL items sold or promoted MUST be listed. Photographs may be required.

Number of Spaces Requested (10 ft. x 10 ft. per space) _____

Sponsorship Levels:

Farmers Market Season has 26 Market days total

- \$3,000 Gold Corporate Sponsor (15 Market days included) 12 additional days at \$42/day
- \$1,500 Silver Corporate Sponsor (10 Market days included) 10 additional days at \$42/day
- \$1,000 Bronze Corporate Sponsor (5 Market days included) 5 additional days at \$42/day

Total Amount Enclosed: _____

Please indicate the dates you are requesting attendance:

PAYMENT

Credit Card # _____ **Exp. Date** _____

Check payable to Benicia Main Street

**Please Return Application to: Benicia Main Street, 90 First Street, Benicia, Ca. 94510
PHONE (707) 745-9791 • FAX (707) 745-1630 • EMAIL info@beniciamainstreet.org**

General Information / Rules & Regulations

1. **LOCATION:** The market is located on First Street, between B and D Streets. Take the Central Benicia /East Second Street exit from I-780.
2. **HOURS OF OPERATION:** The market is open on Thursdays 4-8pm last Thursday of April—August and 4-7pm September—October.
3. **SETUP:** Barricades will be set up at 3:00pm. Vendors may begin setting up as soon as the barricades are up. Vendor vehicles must be unloaded and off the street by 3:30pm.
4. **BREAK DOWN & CLEAN UP:** All sales activities end at 8:00pm (April-August) and 7:00pm (September-October). **Do not break down early!** You must have your area cleaned and be ready to leave by 8:30pm (April-August) and 7:30pm (September-October). **NOTE: Vendors not off-site by this time are subject to a \$15 fine; this will be strictly enforced. Third violation subject to market probation.**
5. **WEEKLY FEES:** Vendors are accountable for paying their weekly space fee. Fees will be collected by the Market Manager or staff during the market. Pay cash or check; you may make arrangements with the Market Manager upon acceptance into the market to make payment with credit card on file.
6. **CANCELLATION:** If unable to attend the market, call or email by 5:00pm the Wednesday prior to market day. If we do not show record of cancellation, you will be responsible for paying for that space.
7. **INCLEMENT WEATHER:** In case of bad weather, call the Market Manager prior to noon on the day of the event. When in doubt, come to the market for a final decision. If it begins to rain, cover up items and check with market manager on early take-down.
8. **COMMERCIAL VENDORS:** The Market Manager reserves the right to approve the commercial products and/or services for participation. All flyers, coupons, and giveaways must be handed out from booth. Businesses will be allowed if deemed non-competitive to existing vendors.
9. **ALL VENDORS:** All vendor spaces are assigned by Market Manager. No smoking within 25 feet of market zone. All sale items must be clearly marked with prices. Do not sell items not listed with the Market Manager. Must keep booth area clean and safe, including trash receptacle if you provide samples or any items for consumption. Do not put waste into flower beds, City or Market garbage cans, or gutters. Display the name and location of business or organization. Keep all business contained to booth space. **Canopies, tables, and displays must be kept within the confines of booth space; 20 foot clearance in the middle of the market must be maintained at all times for emergency vehicles.** Keep all items contained to booth space and off of sidewalks. Vendors that do not come to the market four consecutive market days without excusing themselves with Market Manager are subject to losing their space.

I am applying for a space in the Benicia Certified Farmers' Market. I have read and agree to the above Rules & Regulations. I will also convey all of these conditions with my staff/volunteers. I understand that I MUST cancel by 5:00 pm the Wednesday prior to market day or I will be charged the regular booth fee. I agree to this agreement.

SIGNED _____

DATE _____