

# BENICIA WATERFRONT FESTIVAL

## 2024 Sponsorship Information

Benicia Main Street is pleased to invite you and your business to become a 2024 Benicia Waterfront Festival Sponsor. Our sponsorship packages outlined below offer various sponsorship levels that can benefit your business. Please look it over and let us know which level of sponsorship is most beneficial to your business. Benicia Main Street is a registered 501(c)(3) non-profit organization dedicated to the revitalization of Downtown Benicia. Any sponsorship/donation to Benicia Main Street may be tax deductible.

Benicia Main Street offers the following sponsorship packages:

### **\$10,000 Exclusive Stage Sponsor**

- Sponsorship of the entire stage, which would be named after your company.
- Company will receive a 10' x 20' booth space in a high traffic area.
- Company prominently advertised on website, print ads, posters, and flyers.
- Company will also be provided space to hang banners throughout event.
- Receive 15 event tickets.

### **\$5,000 Platinum Event Sponsor**

- Company will receive a 10' x 20' booth space in a high traffic area.
- Company prominently advertised on website, print ads, posters, and flyers.
- Company will also be provided space to hang banners throughout event.
- Receive 10 event tickets.

### **\$3,000 Gold Event Sponsor**

- Company will receive a 10' x 20' booth space in a high traffic area.
- Company advertised on website, print ads, posters, and flyers.
- Company will also be provided space to hang a banner.
- Receive 6 event tickets.

### **\$1,500 Silver Event Sponsor**

- Company will receive a 10' x 20' booth space in a high traffic area.
- Company advertised on website, print ads, posters, and flyers.
- Receive 4 event tickets.

### **\$500 Sponsor Booth**

- Company will receive a 10' x 10' booth space.

### **\$500 Digital Media Package**

- Logo/Name inclusion on website with link back to your website or social media page.
- Name inclusion in weekly newsletter with link back to your website or social media page.
- Logo/Name inclusion on Facebook and Twitter with link back to your website or social media page.

Benicia Main Street  
90 First Street  
Benicia, California 94510

Phone: (707) 745-9791  
Email: [info@BeniciaMainStreet.org](mailto:info@BeniciaMainStreet.org)

# 2024 WATERFRONT FESTIVAL

## SPONSORSHIP

July 27 & 28, 2024  
Saturday                  Sunday  
(11am - 6pm) (11am - 6pm)

### Application & Information

BUSINESS NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

DESCRIBE ACTIVITIES OR MERCHANDISE IN BOOTH

\_\_\_\_\_

\_\_\_\_\_

- \$10,000 Exclusive Stage Sponsor (10'x20' booth space)
- \$5,000 Platinum Event Sponsor (10' x 20' booth space)
- \$3,000 Gold Event Sponsor (10' x 20' booth space)
- \$1,500 Silver Event Sponsor (10' x 20' booth space)
- \$500 Sponsor Booth (10'x10' booth space)
- \$500 Digital Media Package

Credit Card #: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Signature \_\_\_\_\_ Amount Enclosed \$ \_\_\_\_\_

Sponsor will be responsible for tables, tents, signage and other items used to set up booth. Sponsor will also be responsible to secure the booth and items in the booth, as it can be windy in Benicia.

Please return sponsorship application with your credit card information or a check to: Benicia Main Street, 90 First Street, Benicia, CA 94510. No cancellation refunds.

**For more information contact:**

Benicia Main Street  
90 First Street  
Benicia, California 94510

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Email: [info@BeniciaMainStreet.org](mailto:info@BeniciaMainStreet.org)

**Deadline: July 8, 2024**